

Conference Program

First Day, September, 4

8:20 – 9:20	Registration, Morning Coffee		
	<i>Plenary Section</i>		<i>Conference Hall</i>
9:20 – 9:30	Conference Opening. Welcoming Speech. Dmitry Bederdinov , General Director, IKS-holding 		
9:30 – 9:40	“Data Center – Points of Growth” . Elena Frolova, Analyst, iKS-Consulting 		
9:40 – 9:50	“Next Generation Data Centers – DataPro Approach” . Evgeniy Bogdanchikov, COO, DataPro 		
9:50 – 10:10	Waiting for Confirmation. Scott Noteboom , Founder & CEO, LitBit		
10:10 – 10:25	“A Pro-active Approach to Highly Reliable Systems” . Sanjeet S. Sandhu, Vice President, Data Centre Solutions, Schneider Electric		
10:25 – 10:35	“IT-Infrastructure Evolution – From PC to Mobility” . Sergey Khalyapin, System Engineers Head, Citrix Systems 		
10:35 – 10:45	“Make DC Simple, Make Business Agile” . Mikhail Golybev, Vice President of Products and Solutions, Huawei Russia 		
10:45 – 10:55	“Design, Building and Agreement Features of Large Russian Data Centers” . Andrey Abramov, CTO, ADM Partnership 		
10:55 – 11:05	“From Colo to Cloud Data Centers” . Sergey Kondrat’ev, General Director, AiEmTi 		
11:05 – 11:30	Coffee break		
	Section “Cloud Services and DC Services” Moderator – Elena Frolova, Analyst, iKS-Consulting <i>Press-Center</i>	Section “DC Engineering Infrastructure” Moderator – Natalia Kiy, Editor-in-chief, IKS Magazine <i>Auditorium 1</i>	Section “Design, Building and Operation DC” Moderator - Evgeniya Volynkina, Columnist, IKS Magazine <i>Conference-Hall</i>
11:30 – 11:50	“Demand and Urgency of New Network Technologies and Services” . Sergey Khalyapin, System Engineers Head, Citrix Systems	“STULZ Reliable Solutions for Modular DC Cooling” . Thomas Steinberg, Global and Strategy Clients Head, STULZ	“DC Operation. From Practice to Theory” . Konstantin Zinov’ev, Engineering Systems Department Director, IBS
11:50 – 12:10	“LinxCloud – Effective Solution for your Business” . Igor Drozdov, Sales Technical Support Manager, Linxdatacenter	“Emerson – New Arrivals 2014” . Evgeny Zhuravlev, Application Engineering Director, Emerson Network Power 	“Efficient design and operation of data centres. Standardisation of IT-Infrastructures” . Evgeniy Soltsev, Director of IT Solutions, Rittal
12:10 – 12:30	“Modern DC Services – Accelerator of Business Development” . Maris Sperga, Data Center Business Development Director, Lattelecom	“Higher Speeds and Next Generation Needs” . Kevan Sproston, Product Management – Strategic Technology, Brand-Rex	“Problem of New Software Version Migration” . Alexey Kutachev, Head of Enterprise Software Department, Compulink Group of Companies, Pavel Borokh, Enterprise Product Marketing Manager, Dell

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12:30 – 12:50	<p>“Major Approaches to Information Security for DC: Is It Possible to Get Balance Between Security and Efficiency”. Veniamin Levtsov, Vice-President of Enterprise Sales and Development, Kaspersky Lab</p>	<p>“Modern Cooling for Modern DC”. Andrey Milyaev, General Director, NordVent</p>	<p>“Modular Solutions for DC Building. Specifics and Differences”. Stanislav Zarjetsky, General Director, Exol</p>
12:50 – 13:10	<p>“Data Centers DEAC – Insurance for your Business”. Vladimir Komissarov, Commercial Director, DEAC Representative</p>	<p>“Dispatching and Management Innovate System Acti 9 Smartlink IP”. Konstantin Kharinov, Product Manager, Schneider Electric</p>	<p>“Allocated DC of Finance Group Life”. Alexander Balyasnikov, Depute IT Director, Finance Group Life</p>
13:10 – 13:30	<p>Coffee break</p>		
	<p>Section “Cloud Services and DC Services” Moderator – Ekaterina Makarevich, Analyst, iKS-Consulting</p>	<p>Section “DC Engineering Infrastructure” Moderator – Natalia Kiy, Editor-in-chief, IKS Magazine</p>	<p>Section “Design, Building and Operation DC” Moderator – Sergey Lebedev, Deputy Head of Operation Engineering Systems Center, Sberbank</p>
	<i>Press-Center</i>	<i>Auditorium 1</i>	<i>Conference-Hall</i>
13:30 – 13:50	<p>“Private Cloud as a Service. Outsourcing of Basic IT-Infrastructure”. Leonid Anikin, Head of Cloud Infrastructure Direction, Softline</p>	<p>“Engineering Solution Analysis for TCO Optimization”. Maxim Sokhan, General Director, AMDtechnologies</p>	<p>“Data Center Power Systems Building and Modernization. Practical Experience”. Mikhail Lobanov, Key Product Marketing Manager, Hited</p>
13:50 – 14:10	<p>“Red Hat Strategy and Products for Hybrid Cloud Bilding”. Andrey Markelov, Solution Architect, Red Hat</p>	<p>“Modular Principle of DC Energy Safety – Innovate GE Equipment Using”. Maxim Maystrenko, Deputy Head of Sales GE Digital Energy, Abitech</p>	<p>“Client and Designer Relations: from Partner to Antagonist”. Alexander Martynyuk, CEO, [dc]²</p>
14:10 – 14:30	<p>“Integrated Solutions for Cloud Data Centers”. Konstantin Babanakov, IT Department Solutions Senior Architect, Huawei Russia</p>	<p>Pojtechnika Group of Companies Topic</p>	<p>“Mobility Solutions for Uninterrupted DC Power Supply”. Alexander Mikhailin, Depute Director, President-Neva Power Center</p>
14:30 – 14:50	<p>“DC Staff Effective Head Hunting – Cutting Costs”. Karina Zvereva, COO & IT HR Senior Consultant, Spice Recruitment</p>	<p>“What makes 400V DC to an attractive power alternative for data centers?”. Marek Szpek, Business Development Manager EMEA, Emerson Network Power</p>	<p>“First Operation Experience of Modular Cooling System EcoBreeze in Moscow DataPro Data Center”. Alexey Soldatov, General Director, DataPro</p>

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14:50 – 15:10		<p>“DC Monitoring: Raritan Experience”. Daria Gamzatova, Account Manager CIS, Raritan</p>	<p>“Integrated DC Management Experience”. Olga Gabova, Head of DC Management Group, Raiffeisenbank</p>
15:10 – 16:00	Lunch (Progress-Bar)		
	<p>Section “Cloud Services and DC Services” Moderator – Michael Kozlov, Business Development Director, Devbusiness.ru</p> <p style="text-align: center;"><i>Press-Center</i></p>	<p>Section “DC Engineering Infrastructure” Moderator – Alexander Lasiy, Intelligence Facilities Department Deputy Director, Croc</p> <p style="text-align: center;"><i>Auditorium 1</i></p>	<p>Section “Design, Building and Operation DC” Moderator – Alexandra Krilova, Columnist, IKS Magazine</p> <p style="text-align: center;"><i>Conference-Hall</i></p>
16:00 – 16:20	<p>“Enterprise and Commercial Data Centers: Perspectives of Convergence”. Alexander Gerasimov, IT Market Analyst</p>	<p>“Design and Building of Direct Water Cooling System for Moscow State University 10 Peta Flops Super Computer Without Using Cooling Machines”. Victor Gavrilov, CTO, AMDtechnologies</p>	<p>“Training and Certification – Key to Data Center Reliability”. Fred Dickerman, Vice President, Data Center Operations, DataSpace; Maria Gadenova, Manager Operations Administration and Training, DataSpace</p>
16:20 – 16:40	<p>“UCS Director. How to Build a Private Cloud for 1 hour?”. Artem Gemadiev, BDM of Data Center Solutions, Cisco</p>	<p>“Monitoring, DCIM, Optimization. What Does Your Infrastructure Need Now?”. Andrey Ivashov, Head of Business Development, Schneider Electric</p>	<p>“Moscow Institute of Physics and Technology State University Building DC Example”. Yury Shkandibin, DC Manager, Moscow Institute of Physics and Technology</p>
16:40 – 17:00	<p>“EMC ViPR – Third Platform Storage”. Alexander Vinogradov, Technical Consultant ASD Department, EMC in Russia and CIS</p>	<p>“Economy Must Be Saving. Energy Power and Energy Saving Systems Innovations for DC and Communication Centers”. Dmitry Kovalenko, Sales Director, FIAMM Industrial RUS Ltd.</p>	<p>“Building Infrastructure of Modular DC – From Theory to Practice”. Dmitry Milov, Testing and IT Infrastructure Development Department Director, MTS; Alexander Tishkin, Head of Infrastructure DC and Testing Department, MTS</p>
17:00 – 17:40			<p>“All that You Want to Know About Tier I-IV from Uptime Institute. White and Black Magic Session with Following Immediate Denouncement”. Interactive Workshop. Participants:</p> <ul style="list-style-type: none"> • Alexey Solodovnikov, Uptime Institute Russia • W. Pitt Turner, Uptime Institute • Alexander Mironenko, Uptime Institute Russia
17:40 – 20:00	Cocktail		

Conference Program

Second Day, September, 5

9:00 – 10:00	Registration, Morning Coffee	
	<i>Plenary Section</i>	<i>Conference Hall</i>
10:00 – 10:30	“The Argument for Holistic IT Efficiency”. W. Pitt Turner, Executive Director Emeritus, Uptime Institute	
10:30 – 10:45	“Oriented Apps Network Increases IT Department Efficiency”. Dmitry Khoroshikh, BDM of Data Center Solutions, Cisco	
10:45 – 11:05	“University DC – What Must It Be?”. Alexey Shirokikh, CIO, Skolkovo Institute of Science and Technology (Skoltech)	
11:05 – 11:25	“Using Geo Backup Processes in MGTS Infrastructure”. Victor Durigin, Deputy IT Director, MGTS	
11:25 – 11:40	“Apps Delivery Control Platform Development for Supporting VAS by Commercial DC”. Michael Soukonnik, Regional Director Russia, CIS and Baltic, Radware Ltd.	
11:40 – 11:55	“Optimum DC for business, what is it?”. Anton Pavlenko, Infrastructure Consulting Manager, Accenture	
11:55 – 12:15	Coffee break	
12:15 – 14:15	Discussion Panel “DC Cooling System. Ways to Efficiency» Moderator – Victor Gavrilov, CTO, AMDtechnologies <i>Auditorium 1</i>	Discussion Panel “IT-Independent: Could We Change “The Black Boxes” of Vendor’s Solutions” Moderator– Alexander Shibaev, Operation Providing System MCI Department Head, Central Bank of Russia <i>Conference-Hall</i>
	Topics for Discussion: – Free-cooling: Air, Liquid or No? When Free-cooling Replay? – Complex Solution from One Vendor. Is It Reasonable? – How to Choose Cooling System When Rack Power Variable/Unknown? – The Latest Develops and Engineering Solutions in DC Cooling. What is Amazed? Participants: <ul style="list-style-type: none"> • Andrey Sokolik, Schneider Electric • Alexey Soldatov, DataPro • Sergey Lebedev, Sberbank • Artem Kuramshin, HP • Peter Ronzhin, Yandex 	Topics for Discussion: – DC Server Equipment: Perspectives of Standardization and Typification, As Like Open Compute Project Development – Perspective Network Solutions: SDN (Software Define Network) and NFV (Network Function Virtualization). What is Changing? – Advantages. Who will Need Cloud Open Source? – 1+2+3+ from DCIM to DCSO – DC Management from Cable to Service Participants: <ul style="list-style-type: none"> • Ruslan Smelyanskiy, Applied Research Center for Computer Networks (ARCCN) • Oleg Fateev, IBS • W.Pitt Turner, Uptime Institute • Igor Drozdov, Linxdatacenter • Anton Pavlenko, Accenture • Alexey Ryslyakov, Acronis • Andrey Markelov, Red Hat
14:15 – 18:00	Mastertel Party Informal Communication Between Colleagues and Friends in Pleasant Atmosphere of Progress-Bar	
		 MASTERTEL High-Quality Telecommunications Services